LDI TRAINING
"Leading Edge Courses for Professionals" ™

A 3-Day Executive Training

STRATEGIC MANAGEMENT FOR BUSINESS

Facilitator:
Dr. Ir. Amelia Naim Indrajaya, MBA

Course Overview & Objectives

In an era defined by constant change, competitive pressure, and stakeholder scrutiny, businesses must elevate their strategic thinking and integrate sustainability, innovation, and leadership into core decision-making. This training provides a holistic framework for executives to align strategic direction with ethical leadership, ESG values, and long-term performance.

Expected Outcomes

By the end of this program, participants will:

- Understand core and advanced concepts in strategic management.
- Gain tools to align strategy with values, culture, and ESG principles.
- Improve communication, execution, and decision-making skills.
- Develop personal and organizational strategic roadmaps.

DAY 1: STRATEGIC THINKING IN A COMPLEX ENVIRONMENT

Time	Session	Content
08:00 – 09:30	**Session 1: Introduction to Strategic Management**	- Strategic Management Fundamentals- Competitive Landscape Post-2025- Case: Strategic Success & Failure
10:00 – 12:00	**Session 2: Environmental Scanning & Competitive Forces**	- PESTLE & SWOT Analysis- Porter's 5 Forces in Emerging Markets-
13:00 – 14:30	**Session 3: Vision, Mission, and Strategy Formulation**	- Strategy vs. Tactics- Mission-Driven Companies-
14:45 – 16:00	**Session 4: Strategic Resource-Based View & Core Competencies**	- Dr. Amelia's Model of Strateagic RBV- Identifying Competitive Advantage- Reflection: What is Your True Resource?

DAY 2: STRATEGY IMPLEMENTATION AND ALIGNMENT

Time	Session	Content
08:00 – 09:30	**Session 5: Aligning Strategy with Culture and Values**	- Organizational Culture in Execution- Values-Based Leadership- Case: Spirit at Work – TELKOM Experience
10:00 – 12:00	**Session 6: Strategic Change & Conflict Management**	- Change Management Models (Kotter)- Navigating Resistance & Difficult People- Role Play: Conflict in Strategic Initiatives
13:00 – 14:30	**Session 7: Strategic Approach toward VUCA**	- Overcoming the VUCA world, Case Study of Toyota
14:45 – 16:00	**Session 8: Creating Shared Values**	- Creating Shared Values Case Study: From CSR to CSV

DAY 3: LEADING FOR SUSTAINABILITY AND IMPACT

Time	Session	Content
08:00 – 09:30	**Session 9: ESG Strategy and Creating Shared Value**	- ESG: From Compliance to Competitive Strategy- Porter & Kramer's Shared Value- Case: ESG in Family Business
10:00 – 12:00	**Session 10: Innovation and Strategic Agility**	- Disruptive Strategy- Agility in Business Models- Activity: Future Backcasting
13:00 – 14:30	**Session 11: Spirituality in Leadership & Strategic Integrity**	- Spiritual Leadership Model- Role of Inner Values in Decision Making- Interactive Dialogue: Values Alignment
14:45 – 16:00	**Session 12: Strategy Simulation & Commitment Planning**	- Strategic Planning Simulation- Team Presentations- Personal Commitment Charter

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Facilitator Profile: Dr. Ir. Amelia Naim Indrajaya, MBA

An internationally respected speaker, trainer, and author, Dr. Amelia brings decades of experience in strategic management, ESG leadership, communication, and sustainability in business.

She is a seasoned executive educator from IPMI Institute and has worked with major corporations such as Pertamina, Telkom, Toyota Astra Motor, and Griffith University. Her doctorate from Universitas Indonesia focused on Strategic RBV and SDG, Sustainability at Work.

She currently serves as a Senior Trainer at LDI Training.

This workshop is presented by LDITraining.

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